

2021 EWEB GREENPOWER GRANT APPLICATION

Contact Information:

The Eugene Mission
NAME OF ORGANIZATION

Beth Sheehan
CONTACT NAME

Director of Philanthropy
CONTACT TITLE

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WEBSITE

The Eugene Mission Learning Center
PROPOSAL TITLE

\$50,000
GRANT AMOUNT REQUESTED

  May 25, 2021
SIGNATURE DATE

Email completed application and proposal to:
Cheryl Froehlich
Cheryl.Froehlich@eweb.org

Application deadline:
Must be submitted **no later than**
MONDAY, MAY 31, 2021

Questions?
Contact Cheryl Froehlich
cheryl.froehlich@eweb.org
541-685-7676

Proposal: Please write a proposal containing the following elements. Submit the proposal as a PDF with your application.

1. Background:

- Mission of the organization
- The needs your organization addresses
- The population your organization serves
- A brief description of your current programs and operating budget

2. Project Description

- Statement of the primary purpose of the project and its relationship to EWEB's mission
- The population you plan to serve and how they will benefit from the project
- Strategies you will employ to implement the project

3. Project Evaluation

- Your criteria for a successful project
- The results you hope to achieve by the end of the funding period
- The method by which you will measure effectiveness

4. Budget and Timeline

- A budget for the project for which funds are requested, **including any additional funding which has been secured at the time of application.**
- Timeline of the project

5. Attachments

- Proof of nonprofit status (copy of IRS letter)*
- List of board of directors*
- One-paragraph resumes of key staff working on the project
- Amount and source of any other funding support previously received from EWEB (if applicable)
- Proof of ownership or authority to install equipment at or otherwise modify building, if request for facility construction project

*Optional or not needed for public and academic institutions.

The Eugene Mission was awarded \$12,035.00 in Eugene Community Recovery Grants from EWEB during the COVID-19 crisis of 2020.

\$4,000 was awarded on 10/30/20

\$8,035 was awarded on 11/06/20



May 25, 2021

To: Cheryl Froehlich, Eugene Water & Electric Board
From: The Eugene Mission
RE: 2021 EWEB GreenPower Grant Application

We are grateful for the opportunity to submit a proposal to the EWEB GreenPower Grant Program. Our proposal is for the **Learning Center** to better support vocational and life skills training for our residential guests at the Eugene Mission.

1. Background

Mission of the organization:

The Eugene Mission is one of the largest homeless rescue shelters in the state and provides 83% of the crisis overnight housing in Lane County. The Eugene Mission was founded in 1951 and is a well-known safety net and restorative community for the most vulnerable and disconnected. It is well documented that Oregon has a disproportionately large homeless population.

The Eugene Mission operates on a 7.5-acre campus with four unique centers: Men's Center, Women's Center, Center for Mothers and Children, and the Life Change Residential Relapse Prevention Program. The goal of the Eugene Mission is to provide compassionate emergency services and long-term solutions to help our homeless neighbors transition into the community with gainful employment, sustainable income, and stable housing. Our goal is to address the root causes of homelessness by providing transformational services that lead to sustainable re-integration which includes navigation of the various systems and agencies providing housing, resources, and health services.

The Need

With each annual (Point-In-Time) headcount of the unhoused in Lane County, the number of homeless individuals in Lane County continues to increase. Homelessness is a complex issue rooted in fundamental issues which include addiction, mental illness, trauma, disconnection from family and community, and vocational and life skills challenges. These complex intrapersonal dynamics are also met with an extreme shortage of affordable and low-income housing options, including supportive living options for those struggling with addiction and mental illness.

The Eugene Mission has identified the primary barriers facing our unhoused neighbors through our years of experience with both residential and day-use services. Our years of experience



have shown us that “transactional services” (handing out food, socks, supplies) provides momentary comfort but does not address the deep disconnection that renders one chronically homeless. The Eugene Mission is committed to changing the current trajectory of homelessness with an intensive, structured relational approach.

The Population Served

In 2019, Oregon had the highest rate of unsheltered homeless people in the country. Oregon also led the nation in the highest rate of chronically homeless people in the U.S. In 2019, we served 2,110 unduplicated individuals (1,485 men, 5 transgendered individuals, 485 women, and 135 children). Single males ages 18 and older make up most of the population we serve. This population is also more visible as a “problem” in the community at-large. Both our Women’s Center and our Men’s Center serve adults, and most struggle with chronic homelessness and addiction.

Our Center for Mothers and Children is our most “dynamic” center in terms of people moving through quickly into housing. This population tends to be “situationally” homeless and are usually fleeing domestic instability and come to our doors in a state of crisis. Mothers with children are usually rapidly re-housed or reunited with their extended network and stay with us for a few weeks to months.

Current Programs at the Eugene Mission

At the Eugene Mission, we are rising to the challenge to change the “crisis-rescue-repeat” cycle with structured and relational programs. We have found that simply handing out supplies and food encourages continued helplessness, isolation, and lacks the opportunity to engage and *onboard* the homeless into dignity and self-sufficiency. Current programs at the Eugene Mission are available for guests and for the broader community (in terms of volunteer opportunities).

R³ Program: In 2020, during the height of the COVID pandemic, the Eugene Mission launched the “*Rescue + Revitalize + Restore*” (R³) program, with significant help from the M.J. Murdock Charitable Trust. The goal of the program is to address the complexity and interrelatedness of social and health support systems that are required to sustain an individual as a healthy member of society who can live independently. Participants work with Mission staff to develop an individual action plan. The goal is to maximize independence and growth including addressing addiction and unhealthy coping patterns. The program was launched during the pandemic while the campus was secured to registered guests with a plan to roll out a full residential program in the future. Day services are now being provided off site through outreach teams and partner agencies.



We work with community partners and volunteers to provide medical and behavioral health services, recovery support, life skills training and vocational education, including job seeking skills. Sobriety, self-reliance, and accountability are primary principals. All guests of the Eugene Mission are currently enrolled in elements of R³ based on their unique circumstances, employment status, benefits, social and physical challenges. For some of our guests, independent living may take months to years to achieve due to bad debt, legal issues and criminal records, intractable addiction, mental instability or extreme poverty. While working through such barriers, our guests are supported in their mental health and sobriety, leisure activities, and in navigation of services, agencies and benefits.

Life Change Program: The Life Change Program at the Eugene Mission is currently in its tenth year and is a structured and intensive addiction relapse prevention program. Before entering the Life Change Program, an applicant is interviewed to evaluate whether the program is a good fit and if the applicant can function safely in the group living arrangement. This residential program is a twelve-to eighteen-month program with the majority of applicants coming from local detox services and local jails. The Life Change Program is structured into five phases that build upon one another in an intentional progression. Each of the five phases has a “time interval” that can be adjusted to accommodate individual needs and benchmarks.

Life Change Program participants are individuals who have come to the Eugene Mission to address intractable addiction. The average participant has failed multiple rehab programs, has years—even decades of addiction, and is facing homelessness if not already homeless. Many participants need help not only with their sobriety, but navigating complex legal issues including DUII, outstanding bench warrants and supervised probation.

Graduates of the Life Change Program complete all five phases which culminate in sustainable employment and income or a return to schooling (Trade School, Community College, Apprenticeship or enlistment). Graduates are offered on-campus supportive and transitional housing until they are able to move on successfully (usually 6 months after program completion).

Recreation Program (Sober Living): Boredom is one of the biggest challenges our guests face early on in their recovery and their arrival at the Eugene Mission. Many of our guests have never had a parental figure or a peer group who recreated or shared leisure time without a focus on drug and alcohol use. In recovery, compensatory behaviors are critical. In other words, what is going to replace the mood-altering experience one gets from their addiction?

Recreation is one of the most important elements of the Eugene Mission’s programs for both R³ and Life Change. Why take a guest for a hike when there are pressing matters to address,



housing lists to scour and legal issues to resolve? While Mission staff work with guests to navigate the complexities of their situation, social and emotional health through recreation and “healthy hobbies” is also important to long term success in independent living.

The Eugene Mission’s Recreation Program currently entails field trips and leisure hobby activities including sewing, hiking, softball, pottery, hospitality events, bike rides, running and cooking/baking activities. The recreation program will be significantly expanded and is explained further in this proposal as part of The Learning Center Project.

RESCUE shelter Program: The Rescue Shelter Program is a 14-day continuous stay at the Eugene Mission and is “low barrier.” It breaks our hearts when someone is ready to set aside alcohol and drugs, but getting help requires a drug test they cannot pass. Many use alcohol or drugs right up until the moment they are ready to quit. The “low barrier” entry to the Rescue Shelter Program means that guests can enter in any condition as long as they are safe to be in community. The Rescue Shelter entails an initial 14-day continuous stay so that guests have an opportunity to stabilize, rest and be screened for COVID-19. After the initial 14-day stay, guests who wish to continue a path off the streets in Eugene Mission programs, must pass a drug test and begin planning their future through either the R³ Program or through Life Change.

Addiction is the number one challenge for the majority of our guests. The Eugene Mission recognizes the brutal trajectory of addiction and supports its guests in their recovery and sobriety. For this reason, the Eugene Mission is a sober community including random drug screening.

Additional Programs Benefitting the Broader Community

High Impact Volunteer Program: As volunteers return to service at the Eugene Mission, a new *High Impact Volunteer* program has been created with training from Newell & Associates. High Impact Volunteers work *alongside* our guests in daily, weekly, monthly or one-time projects.

High Impact Opportunities include:

- Tutoring in youth programs
- Teaching adults (life skills, hobbies, leisure activities, job skills)
- Administrative tasks
- Culinary and Warehouse duties
- Delivery and pick up routes
- Outreach efforts
- Event planning and hospitality
- Mentoring
- Life Change Alumni mentoring of current Life Change Members



- Mission Guest advocacy and support opportunities (legal, medical, social services)
- Grounds keeping and light construction

High Impact Volunteers are vetted through an application process and attend a campus orientation and introduction to Eugene Mission Programs. Further training includes de-escalation and trauma-informed interpersonal boundaries. Volunteers may sign up for existing shifts and are encouraged to create opportunities based on their skills and interests. For example, we have a group of volunteers who love to sew and are working with guests on creating shoulder bags as welcome gifts for guests in the Rescue Shelter. The bags are sewn using machines, fabric, sheets and textiles sourced from the donation warehouse. The bags are filled with essential hygiene supplies, also sourced from the donation warehouse.

Gleaning Program (Food Rescue): The Gleaning Program was formally launched in March 2020 during the unprecedented 15-week governor's stay at home orders. When restaurants, schools and businesses abruptly closed to shelter in place, the Eugene Mission received massive donations of food. The supply chain disruption saw an unprecedented volume of frozen and dry goods that could not be delivered, received or processed by other organizations such as Food for Lane County. The Eugene Mission has significant cold storage capacity, huge freezers and massive warehouse space.

As the pandemic precautions extended well into summer 2020, community members cleaned out their closets, garages and storage units and brought volumes of items to the Mission. The donation warehouse remained open throughout the pandemic for touchless drop offs. The massive warehouse at the Eugene Mission is a highly organized community resource center for clothing, socks, luggage, kitchen items, furniture, bedding and other household items.

Every day, the Eugene Mission has pick-up routes scheduled with area business such as Trader Joe's, Whole Foods, Albertson's, Meals on Wheels, McDonald Wholesale, Lochmead Dairy and many more. Donated food includes items that are approaching their expiration date or have damaged packaging, dented cans, are being discontinued, branding changes, ordered by mistake or are refused due to pandemic "pauses" (restaurants). It is well-documented that food waste is a significant source of carbon emissions when food is tossed into landfills, even as food insecurity remains a pressing challenge for many vulnerable populations.

With an abundance of food and an abundance of reusable but discarded household supplies and clothing, the Eugene Mission created a Community Gleaning Program for food assistance and for vulnerable populations who are moving into housing. The gleaning of food alone sees 49,000 pounds of perfectly good food picked up by community partners every month through daily gleaning appointments. Similarly, organizations who work with people to secure housing



contact the Eugene Mission for appointments to put together a move-in kit which may include entire furnishings. The Gleaning Program document is attached.

Current Operating Budget

Our current operating budget has been included as a PDF attachment to this proposal (2021 Budget Overview.pdf).

2. Project Description

The Learning Center: Purpose and Relationship to EWEB's mission

The Eugene Mission is currently in the process of renovating one of its twelve buildings on its 7.5-acre campus to create a *Learning Center*. The Learning Center will have a culinary training kitchen, meeting and classroom spaces, a computer lab and therapeutic day use area for our growing population of homeless families. In addition, it is our goal to create a Center that uses sustainable energy sources, a robust recycling program and a focus on waste reduction and efficient stewardship of resources. The culinary program be centered around intentional use of the food donations described above in the Gleaning Program and powered by a Solar Electric System (proposal attached).

Prior to the COVID-19 pandemic, the Eugene Mission was building a culinary arts training program to equip guests to work in the hospitality industry. Interest and concern about the growing homelessness issue in our community (referenced above), became an opportunity to host Rotary clubs, civic groups, individuals, service organizations, churches and businesses for campus tours and “lunch and learns.” The interest and opportunities were approaching outpacing our physical capacity to host when the pandemic necessitated a “pause” on group meetings. We have taken this time to examine our capital infrastructure and equipment and prepare for the return of some semblance of normalcy as herd immunity is achieved.

We anticipate a significant increase in energy utilization with the Learning Center for the following reasons:

- Electricity powered culinary training kitchen including large refrigeration unit, induction cook tops and daily utilization for cooking classes and event catering.
- Installation of a computer lab with twelve stations for guest use, R³ and Life Change classes.
- Use by community organizations, businesses and churches for events and meetings.
- Daily classes and activities for Mission guests.



Our proposal for a Solar Electric System will offset energy costs and provide environmental benefits that will be incorporated into Eugene Mission classes for both guests and for community groups. The addition of a solar panel system will provide an opportunity for life skills classes and workshops about renewable energy and stewardship of resources. Such workshops will be available for guests and for community groups interested in holding forums on the topic of renewable energy. We believe a Learning Center powered by a renewable energy source that is used by the region's largest homeless shelter with capacity for use by the broader community is an incredible opportunity.

The Eugene Mission has undergone a feasibility study with Advanced Energy Systems to identify the "best" structure to install a Solar Electric System. The Learning Center is the newest building on the property, constructed in 2000, and will be the building with the highest visibility and daily utilization upon completion of the entire project. The proposal bid from Advanced Energy Systems is attached.

Population Served and the Benefits of the Project

The Eugene Mission Learning Center will serve as the central hub for all Eugene Mission classes and activities. All guests of the Eugene Mission will benefit from the center including use of the computer lab for coursework, online classes, and virtual appointments. The therapeutic day use area will be used by guests with children, who are either residing at the Mission or spending time in the center as part of a supervised visitation.

The Learning Center Central Classroom area will also serve as a Community Room for the culinary training program. As we emerge from COVID-19, we anticipate the return of service organizations such as Rotary clubs, P.E.O. Chapters, Assistance League, and the like, for regular meetings or lunch and learn forums. In addition, we anticipate the return of faith groups for meetings and gatherings. The Learning Center will be available for special events and fundraising events with a capacity of 200 in attendance. We will welcome the broader community to tour the Learning Center and to hold forums and events focused on sustainable energy sources.

Implementation Strategies

The construction and renovation of the Learning Center will be implemented by our internal maintenance team, whose resumes are attached. The sheer capacity and exceptional skills of our internal team provides significant savings in time and resources across all capital projects on our 7.5-acre campus. This team will repair the Learning Center roof for future installation of a solar electric system. When funding is secured, the solar electric system will be installed using Advanced Energy Systems.



3. Project Evaluation

The transformational programs at the Eugene Mission are being evaluated using both quantitative and qualitative metrics through a guest database called MISSION TRACKER. Mission tracker software documents a guest’s stay at the Eugene Mission from the day they check in until they depart. Success will be based on qualitative metrics which include moving into housing with employment, sustainable income and “healthy community.”

The success of the Learning Center Project will be the completion of the building renovation capital infrastructure:

- Computer Lab / Remote Learning / Virtual Appointments
- Culinary Skills and Catering Vocational Wing
- Central Classroom and Meeting Space
- Bathroom Restoration and Re-configuration
- Therapeutic Day Use Area / Supported Play and Learning Environment
- Installation of renewable energy systems (solar panels)
- New roof to accommodate solar panels

Further success will be measured by programmatic benchmarks:

- A robust participation in R³ program offerings
- Use of the space by the broader community
- Energy savings of 18,999 kWh annually with solar electric system
- Community gleaning utilization measured in pounds monthly and annually
- Robust volunteer involvement (200 regular weekly volunteers)

4. Project Budget and Timeline

Component	Amount	Funder	Status of Funding
Computer Lab	\$12,000	Barbara E. Knudson Foundation	Completed
Culinary Skills and Catering Wing	\$125,000	PakTech Corporation, Frank Taylor Family, Eugene Mission	Completed
Central Classroom Space	\$25,000	Harvest House Foundation	Completed
Therapeutic Day Use Area/Family Support	\$30,000	Chambers Family Foundation, Roberts Family Foundation	Completed
New Roof	\$12,000	Eugene Mission	Completed



Bathroom Restoration	\$23,000	Eugene Mission	Completed
Solar Electric System	\$50,000	EWEB GreenPower	Proposal Submit 5/31/21

Renovation of the Learning Center began in January 2021 with an expectation of completion of the interior building and functionality in August 2021. The Eugene Mission has a robust internal maintenance team (attached) and much of the work will be done by this team. This internal capacity is a significant savings in both time and financial resources.

January-March 2021:

Bathroom renovation and restoration to convert shower room into two separate bathroom suites to serve the Central Classroom and the Therapeutic Day use room. Completed.

April-May 2021:

Central Classroom renovation. Removal of non-loadbearing walls, new flooring, installation of 2 full accordion walls, placement of Versare modular walls, butler pantry installation, event equipment storage area, purchase tables and chairs, install storage cabinets for R³ class materials and purchasing lap-top computer lab on wheels (C.O.W.)

June-August 2021:

Therapeutic day use area renovation. Clean existing flooring (still very serviceable). Installation of 4 accordion walls for option to split into 3 individual rooms. Install cubby locker system, diaper changing table and purchase durable and wipeable furniture. Wall painting and art installation.

Residential kitchen renovation. Remove non-load bearing wall in existing kitchen suite and work with Curtis Restaurant Supply on kitchen design and installation of induction systems. Curtis is currently reviewing blueprints and producing renderings of the kitchen.

Roof renovation. Internal team will begin work in July 2021 to prepare the roof area designated for solar panels.

September 2021: R3 and Life Change classes begin meeting in the Learning Center. The installation of a Solar Electric System has not been included in this project timeline as we have not yet secured funding for this portion of the project.

5. Attachments



- GreenPower Grant Application
- IRS Determination Letter
- List of board of directors
- One-paragraph resume of key staffing
- Advanced Energy Systems Solar Proposal for Eugene Mission
- Prior support from EWEB
- Proof of ownership / authority
- Eugene Mission Annual Report 2020
- Eugene Mission 990

Thank you for your consideration of our Learning Center to be powered by solar units. We are extremely excited about the opportunity to provide this incredible community gem to our guests who are currently unhoused and to the broader community.

Sincerely,

Beth Sheehan, Director of Philanthropy
The Eugene Mission

2019/2020 Year of Impact



We believe that sharing Hope and restoring human connection revitalizes individuals and communities and allows people to permanently escape the cycle of poverty and homelessness.

A Word from the Executive Director



Every day we see unhoused individuals in a state of visible and heart-wrenching impoverishment. These precious people are disconnected from relationships and supports that many of us take for granted.

For over 60 years, the generous outpouring of time, donations and talent from community members like you has allowed the Eugene Mission

to provide unhoused individuals and families the immediate help and support they need.

We recognize, however, that more is needed to break the cycle of impoverishment and disconnection. Drawing upon our Christ-centered foundation, the Eugene Mission is committed to imparting wellness and providing Hope as we reconnect guests to community.

Our approach is to address the root causes of homelessness by sharing Hope and by offering programming tailored to the specific needs of each guest. We have leveraged the 7½-acre campus God has blessed us with to address the complex underlying causes of the suffering we see on the streets. We have invited community partners to serve alongside us on the Eugene Mission campus, to meet guests where they are and to support them with resources, classes, activities and life skills mentoring as they move toward self-sufficiency.

This year, the global pandemic has provided the opportunity to accelerate our vision of providing relationship-based, multi-faceted recovery and life-rebuilding services. We offer truly transformational programs through our Men's Life Change program and our R³ Program (Rescue + Revitalize + Restore.) Our Rescue Shelter provides a short-term stabilization stay and encourages our guests to enroll in life transformation through Life Change or R³.

We appreciate you partnering with us in this important work. Thank you for your support. We look forward to the year ahead as we help those experiencing homelessness find the hope, wellness and community to restore their lives.

God Bless,

A handwritten signature in black ink, appearing to read 'Sheryl Balthrop', with a large, elegant flourish extending to the right.

Sheryl Balthrop
Executive Director

OUR MISSION

The Eugene Mission demonstrates God's love by compassionately providing emergency services and long-term solutions to help our homeless neighbors transition back into the community with gainful employment, sustainable income, and stable housing.

BOARD OF DIRECTORS

Rodger Terrall
Board President

Joe Cavanagh
Board Vice President

Rich Olson
Board Secretary

Karen Doster

Wally Cassel

Dr. Jason Friesen

Jeff Leishman

Matt Lowen

Casey Martin

Jeff Musgrove

Jenny Rexius

Alan Turanski

Debby Walker

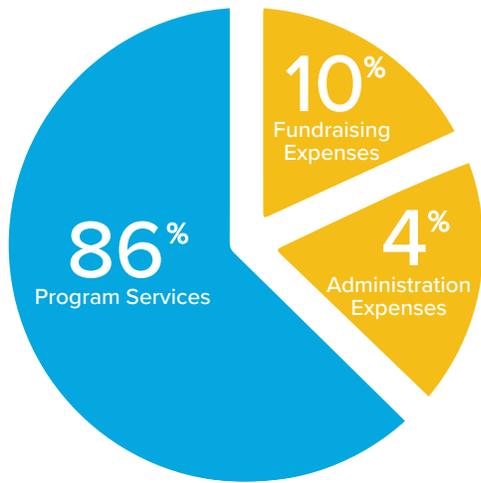
John Horn
Attorney at Law (retired)
Board Member Emeritus

Jack Gossard
Eugene Mission Founder
& Board Member Emeritus

2019 By The Numbers

Every dollar donated, every hour volunteered and every in-kind gift received makes a difference for our guests. Every night that a guest stays at the Eugene Mission is a night spent safe and sober with an opportunity to begin a healthy life away from the streets.

Allocation of Every Dollar Spent:



Guests Served:



2,122
Adults Served Overnight



189
Veterans



100s
of Adults Using Day Services



135
Children



231
Adults Over the Age of 62



79
Children Under the Age of 5

Basic Needs Met:



119,400

Nights of shelter provided (average of 327 daily overnight guests).



302,735

Meals served (average of 832 daily meals).



50,000+

Clothing and toiletry items provided to guests.



90+

Move-outs into housing complete with furniture, bedding, dishes and kitchen supplies.

Supportive Services:

Navigation appointments addressing housing, relationships, employment and stability



1,500



1,200

Life Change counseling appointments for addiction relapse prevention

Life Change group sessions and addiction recovery classes



728



2,548

Life Change community service hours

Volunteers:



1,500 Total Volunteers



25,000+ Volunteer Hours



400 Regular Weekly Volunteers



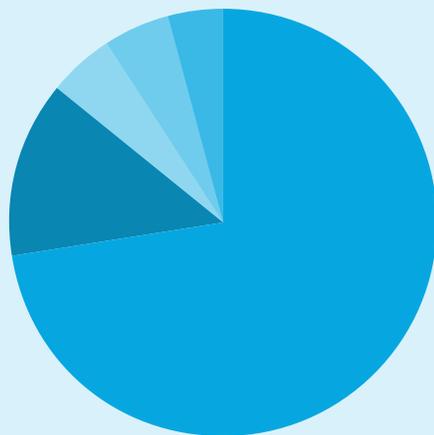
1,100 Holiday, Event, Workday, Project or Holiday Volunteers

2019 Financial Report

Total Revenue: \$3,121,231

Monetary Donations: \$3,090,291

Misc Income: \$25,643

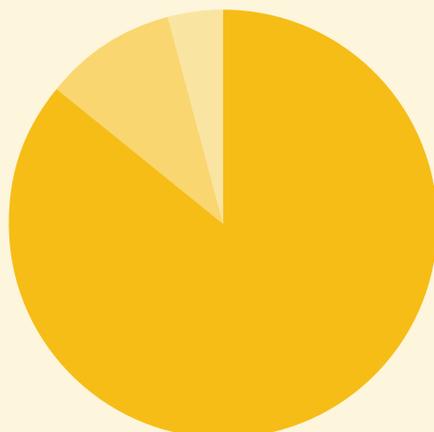


- Individuals 72%
- Churches/Organizations 4%
- Businesses 5%
- Foundations/Grants 5%
- Estates/Trusts 13%

IN-KIND Donations (Food, Clothing, Furniture, Services) valued at \$1,850,000

Expenditures

86% of every dollar goes to program services



- Program Services 86%
- Fundraising 10%
- Administration 4%

Vision 2020

"We can make our plans, but the LORD determines our steps." Proverbs 16:9



January 2020

Executive Director Sheryl Balthrop announces Vision 2020 for the coming year. *"We are so excited to see how God will use his Mission this upcoming year. We have a 2020 Vision outlining how the Eugene Mission can permanently change lives by serving as a transformational campus."*



June 2020

We sheltered in place for 15 weeks at full capacity! Guests began to enroll in classes and we formally launched the R³ Program (Rescue + Revitalize + Restore) with significant help from the M.J. Murdock Charitable Trust.



February 2020

We celebrated Life Change with our annual graduation ceremony for our guests who have completed an intensive 12- to 18-month addiction relapse prevention program.



July 2020

As Lane County entered Phase 2 of reopening, the Eugene Mission opened its new low-barrier Rescue Shelter for new guests entering the Eugene Mission.



March 2020

As the global pandemic roared toward Lane County, we secured our campus to observe the governor's stay-at-home orders and shelter in place (in a shelter!).



August 2020

As new guests moved into the Eugene Mission, residential guests enrolled in R³ classes and life skills training. Life Change guests continued to serve as campus leaders and helpers.



April 2020

Following pandemic precautions, the Eugene Mission staff and guests worked side-by-side to re-purpose offices and common spaces in a complete campus re-configuration.



September 2020

We weathered the wildfires and smoke while preparing for cold weather ahead and "virtual school" for our children residing at the Eugene Mission.



May 2020

With a secure campus, residential guests began to flourish in beautiful new ways, including helping with daily operations and joining staff on mobile outreach efforts.



October 2020

As we headed into colder weather, R³ and Life Change classes were in full swing including life skills, vocational skills and field trips!



Joy in the Midst of COVID-19

On Monday March 23rd, 2020, after giving notice to our guests, volunteers and broader community, the Eugene Mission began sheltering in place to observe pandemic precautions. With a brief suspension in new guest check-ins and drop-in services, we stretched to care for the health, safety and well-being of hundreds of guests who committed to shelter in place (in a shelter!).

Over the course of the governor's stay-at-home order, the Eugene Mission staff was amazed by the joy and growth in our guests despite uncertainty and daily challenges. During the pandemic, those inside the Mission began to develop community and flourish in beautiful new ways. There has been a marked improvement in engagement and goal setting inside our doors with the enhanced sense of community. Theft has been non-existent and the need to call 911 for safety emergencies essentially stopped.

Hope on First and Blair

The modification of daily operations for 15 weeks provided a unique opportunity to strategically re-boot our service model for the future by providing an opportunity to implement it now. Our new model is called "Rescue + Revitalize + Restore (R³)" and addresses the root causes of homelessness with individualized action plans for each guest who enters our residential program. We have received good news from the M.J. Murdock Charitable Trust for funding this new approach, which replaces transactional "hand-out" services with relationship-based transformational services, classes and life-skills training.

The New Part of the Streets Begins Here

A significant change is the "new path off the streets" for incoming guests to the Eugene Mission. On July 6th, 2020, as Lane County entered COVID-19 Phase 2 reopening, we welcomed new guests to our 14-day low-barrier Rescue Shelter. There is a path for anyone who is willing to work on themselves and who is safe to be a part of our community here at the Eugene Mission. Our programs are welcoming and provide a personalized plan based on the individual's goals and social, vocational, mental and physical health challenges. The individualized plans support our guests in addressing barriers.

We invite you for a visit and pandemic-informed tour of the Eugene Mission by contacting Beth Sheehan at beths@eugenemission.org. Visit eugenemission.org to learn more.



The Eugene Mission Life Change Program

Oregon's statistics on substance abuse do not paint a pretty picture. While Oregon had the fourth-highest addiction rate in the country in 2019, our state ranked 49th in treatment options. This inverse correlation is not good.

The Eugene Mission recognizes the brutal suffering caused by substance abuse and supports its guests in their sobriety. We are committed to changing the terrible trajectory of addiction in the lives of our guests and to providing a pathway out of addiction. Recovery is a critical piece of the journey off the streets, and we recognize the recovery journey takes time, dedication and resources.

The Eugene Mission's Life Change Program embodies our commitment to walking this journey with our guests and sharing the complete healing that only Jesus Christ offers them. The Life Change Program provides 18 months of intensive residential relapse prevention services free of charge. The program helps participants heal and grow spiritually, emotionally, physically, socially and vocationally so they are equipped to victoriously re-enter healthy community.



Eugene Mission Volunteers: Vital and Valued

Volunteers at the Eugene Mission do far more than just help our guests with food, clothing and shelter. Our volunteers perform a crucial role by sharing their interests, friendship and wellness. When our guests see mature and committed volunteers demonstrating compassion and cheerful encouragement, it benefits and supports their healing.

Volunteers begin with an orientation, a tour of our 7½-acre campus and an introduction to our transformational programs R³ and Life Change. Our volunteers serve alongside our guests in daily activities. We welcome volunteer instructors to help lead R³ classes that address life skills and offer enrichment activities, outings and hobbies. Learn more at eugenemission.org.

Lives change here.

Unlike traditional homeless shelters, the Eugene Mission provides its guests help in developing an individualized action plan. When our guests get well, our entire community benefits.

At the Eugene Mission, senior citizens, veterans, men, women, children, and families learn healthy behavior, have the option to explore the gospel and enjoy safe and sober access to meals, showers, clothing, life skill classes, and kindness.

All achieved with zero public funding – just private donations and the hard work of our staff and community volunteers. This is how community moves the dial in caring well for its most vulnerable members.



How can you help?

Stay Informed

- + Visit eugenemission.org to learn more about our transformational programs
- + Sign up for our monthly e-News updates
- + Join us for a tour or ZOOM tour: 541-344-3251
- + Follow us on Facebook, Instagram, Youtube, Twitter

Get Involved

- + Volunteer (one-time or regular positions available)
- + Invite us to speak at your business, civic group, or church (live or virtual)
- + Become an R³ volunteer, mentor or instructor
- + Mentor a Life Change Member

Give Today

- + Give a one-time or regular monetary gift
- + Visit eugenemission.org
- + Donate home furnishings, toiletries, food, clothing, shoes
- + Provide your support, encouragement, and prayers

(541) 344-3251
eugenemission.org



Our dedicated board members come from diverse professional backgrounds, represent a number of community churches, and live in various areas throughout Lane County. We are blessed that the following fine men and women give their time, talents and resources to serve the Eugene Mission in this key advisory leadership capacity.

Rodger Terrall, Retired Commercial Banking

Board President

Rich Olson, Owner Abby's Pizza

Board Secretary

Karen Doster, CPA

Treasurer

Wally Cassel, Retired Educator

Board Member / Grant Writer

Jason Friesen, MD, Allergy and Immunology

Board Member

Jeff Leishman, Digital Marketing

Board Member

Matt Lowen, Sergeant Eugene Police Department

Board Member

Casey Martin, University of Oregon Men's Golf Coach

Board Member

Jeff Musgrove, Retired, Musgrove Family Mortuaries

Board Member

Jenny Rexius, Retired, Sapient Wealth Management

Board Member

Alan Turanski, President GloryBee Distributors

Board Member

Debby Walker, Commercial Real Estate

Board Member

John Horn, Retired

Board Member

Eugene Mission Staff Bios

Sheryl Balthrop

Executive Director

Sheryl brings three decades experience as an attorney and civic leader to her role at the Mission. Sheryl has been active in many Eugene community organizations, including the Eugene Area Chamber of Commerce where she served as chair from 2012 to 2014, the Airport Rotary, as a law school instructor, a church counselor and a women's Bible study leader. She currently serves on the Poverty & Homeless Board (PHB). The PHB is required for funds governed by Community Action Agencies. She also was honored by the Lane County Bar Association for her work with ShelterCare, a nonprofit agency providing services to homeless or potentially homeless families with children. "Sheryl has the leadership experience and community credibility to keep the Mission moving on its positive trajectory to give hope to the area's homeless men, women and children," said Debby Walker, former chair of the Eugene Mission's Board of Directors.

Beth Sheehan

Director of Philanthropy

Beth is an energetic and highly creative professional with 25 years of experience in project coordination, fundraising, event logistics, community organizing, and corporate training. Beth is employed full-time at the Eugene Mission, and continues to be an active volunteer in the community. She currently serves on the Relief Nursery Board of Directors, Lane Community College Foundation Board of Directors, and is the president of the John G. Shedd Institute for the Arts Board. She is a past president of Eugene-Delta Rotary, past Assistant Governor of Rotary District 5110 and currently serves as the District Executive Secretary. Beth has a bachelors and masters degree from the University of Oregon in Community Health Education.

Eric Zemper

Director of Facilities

After working for 26 years in the publishing industry, Eric joined the staff at the Eugene Mission with a heart to serve others. Eric and his facilities team enjoy finding creative solutions that both save money and improve efficiency. Eric is also an inventor, enjoys studying physics as well as being a published historian and researcher. Eric is a volunteer consultant for BMW Designworks and is a historical film archiver for a WWII bomb group in the U.S. Army 8th Air Force

Luigi del Rossi

Facilities and Maintenance Manager

Luigi has 47 years of building contractor experience including 16 years with his own business as a general contractor. Luigi is a certified railway inspector and is geothermal certified from Oklahoma University. Following all codes and procedures in his building and maintenance

projects, Luigi has worked on and repaired solar panels among his countless projects and years of experience. "I take my work very seriously and enjoy the challenge of completing projects to high quality standards while saving time and financial resources."